

RIGHT TOOLS, RIGHT NOW

The National Association of REALTORS®
Member Services Program

Right Tools, Right Now

- Hundreds of Services, Products, Publications, and Enhancements for free or at-cost
- The complete list can be found at:

Realtor.org

Research Tools

- ◉ Profile of Homebuyers and Sellers
- ◉ Member Profile
- ◉ Commercial Member Profile
- ◉ Investment & Vacation Home Buyers Survey
- ◉ Relocation Report
- ◉ Referral Report
- ◉ State & Local Market Information
- ◉ Economic Outlook and Predictions

Educational Tools & Publications

- ◉ The New RESPA Rules
- ◉ Property Disclosure Guidelines
- ◉ Anti-Trust and Compliance
- ◉ Fair Housing Handbook
- ◉ Predatory Lending
- ◉ Lead-Based Paint
- ◉ Mold, Radon Gas, Environmental Concerns
- ◉ Safety Tips

Technology

CRT: Center for Realtor Technology

- ◉ Resources & Reports
- ◉ 12 Tech Predictions for 2010
- ◉ Tech Buyers Guide for 2010
- ◉ Realtor Technology Survey
- ◉ 5 Ways to Master Social Networking
- ◉ Using Digital Videos as a Marketing Tool
- ◉ Uncovering Leads with a Blog

Commercial

- ◉ Commercial Real Estate: 12 Easy Steps to Getting Started
- ◉ The Fundamentals of Listing and Selling Commercial Real Estate
- ◉ Commercial Real Estate News
- ◉ Insider's Guide to Commercial Real Estate
- ◉ Post and Search Listings FREE on:
Commercialsource.com

Articles & Information

- 6 Rules to Boost Your Negotiating Skills
- Field Guide to Working with First-Time Buyers
- Field Guide to Short Sales
- Short Sales: Sorting out Commission Issues
- Field Guide to Foreclosures
- 7 Ways to Plan for the Long Haul
- Surviving & Thriving in a Slow Market
- Staging/Stress management/Cost vs Value

Webinars

- Legal with NAR Counsel Laurie Janik
- Market Info with Economist Lawrence Yun
- Expert Presentations on:
 - Listings
 - FSBO's
 - Sales
 - Negotiating
 - Safety