



## 2010-2011 Partnership Packages

Platinum Level	Gold Level	Silver Level	Bronze Level
<b>\$9,000 payable in 3 installments</b>	<b>\$6,000 payable in 3 installments</b>	<b>\$4,500 payable in 3 installments</b>	<b>\$3,500 payable in 3 installments</b>
<i>Real Estate Leader</i> magazine ad <ul style="list-style-type: none"> <li>• Full page</li> <li>• Full color</li> <li>• 4 issues</li> <li>• \$3,600 value</li> </ul>	<i>Real Estate Leader</i> magazine ad <ul style="list-style-type: none"> <li>• Full page B &amp; W or 1/2 page full color</li> <li>• 4 issues</li> <li>• \$2,500 value</li> </ul>	<i>Real Estate Leader</i> magazine ad <ul style="list-style-type: none"> <li>• 1/2-page</li> <li>• Full color</li> <li>• 4 issues</li> <li>• \$2,500 value</li> </ul>	<i>Real Estate Leader</i> magazine ad <ul style="list-style-type: none"> <li>• 1/2-page B &amp; W or 1/4-page full color</li> <li>• 4 issues</li> <li>• \$1,500 value</li> </ul>
2 MAR event sponsorships <ul style="list-style-type: none"> <li>• \$1,000 value</li> </ul>	1 MAR event sponsorship <ul style="list-style-type: none"> <li>• \$500 value</li> </ul>	N/A	N/A
<i>MAR Digest</i> e-newsletter sponsor <ul style="list-style-type: none"> <li>• Sponsor logo</li> <li>• Link to website</li> <li>• 50-word promotional message</li> <li>• 4 issues</li> <li>• \$2,400 value</li> </ul>	<i>MAR Digest</i> e-newsletter sponsor <ul style="list-style-type: none"> <li>• Sponsor logo</li> <li>• Link to website</li> <li>• 50-word promotional message</li> <li>• 3 issues</li> <li>• \$1,800 value</li> </ul>	<i>MAR Digest</i> e-newsletter sponsor <ul style="list-style-type: none"> <li>• Sponsor logo</li> <li>• Link to website</li> <li>• 50-word promotional message</li> <li>• 2 issues</li> <li>• \$1,200 value</li> </ul>	<i>MAR Digest</i> e-newsletter sponsor <ul style="list-style-type: none"> <li>• Sponsor logo</li> <li>• Link to website</li> <li>• 50-word promotional message</li> <li>• 1 issue</li> <li>• \$600 value</li> </ul>
Exhibit booth at MAR Convention <ul style="list-style-type: none"> <li>• \$499 value</li> </ul>	Exhibit booth at MAR Convention <ul style="list-style-type: none"> <li>• \$499 value</li> </ul>	Exhibit booth at MAR Convention <ul style="list-style-type: none"> <li>• \$499 value</li> </ul>	Exhibit booth at MAR Convention <ul style="list-style-type: none"> <li>• \$499 value</li> </ul>
Platinum Partner MAR website recognition/12 months	Gold Partner MAR website recognition/12 months	Silver Partner MAR website recognition/12 months	Bronze Partner MAR website recognition/12 months
Sponsor recognition in Winter issue of <i>Real Estate Leader</i> magazine	Sponsor recognition in Winter issue of <i>Real Estate Leader</i> magazine	Sponsor recognition in Winter issue of <i>Real Estate Leader</i> magazine	Sponsor recognition in Winter issue of <i>Real Estate Leader</i> magazine
<b>Diamond Convention Sponsorship which includes the following:</b>	<b>Emerald Convention Sponsorship which includes the following:</b>	<b>Sapphire Convention Sponsorship which includes the following:</b>	<b>Sapphire Convention Sponsorship which includes the following:</b>
<ul style="list-style-type: none"> <li>• Prominent logo recognition on projection screens during General Membership Meeting/Awards Presentation</li> <li>• Podium acknowledgement and stage recognition during General Membership Meeting/Awards Presentation</li> <li>• Logo on event signage</li> <li>• 5 full convention registrations</li> <li>• 2 Expo-only registrations</li> <li>• 4 invitations to VIP Leadership Event</li> <li>• Sponsor of Local Board Management Conference</li> <li>• Back cover ad in convention guide (\$600 value)</li> <li>• Opportunity to place company brochures in seats and welcome attendees at the General Member Meeting/Awards Presentation</li> <li>• \$3,000 value</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> <li>• Podium acknowledgement and stage recognition during General Membership Meeting/Awards Presentation</li> <li>• Logo on event signage</li> <li>• 4 full convention registrations</li> <li>• 2 Expo-only registrations</li> <li>• 2 invitations to VIP Leadership Event</li> <li>• Sponsor of Local Board Management Conference</li> <li>• Full-page ad in convention guide (\$300 value)</li> <li>• Opportunity to place company brochures in seats and welcome attendees at the General Member Meeting/Awards Presentation</li> <li>• \$2,000 value</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> <li>• N/A</li> <li>• Logo on event signage</li> <li>• 3 full convention registrations</li> <li>• 2 Expo-only registrations</li> <li>• 1 invitation to VIP Leadership Event</li> <li>• Sponsor of Local Board Management Conference</li> <li>• 1/2-page ad in convention guide (\$200 value)</li> <li>• Opportunity to place company brochures in seats and welcome attendees at the General Member Meeting/Awards Presentation</li> <li>• \$1,500 value</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> <li>• N/A</li> <li>• Logo on event signage</li> <li>• 3 full convention registrations</li> <li>• 2 Expo-only registrations</li> <li>• 1 invitation to VIP Leadership Event</li> <li>• Sponsor of Local Board Management Conference</li> <li>• 1/2-page ad in convention guide (\$200 value)</li> <li>• Opportunity to place company brochures in seats and welcome attendees at the General Member Meeting/Awards Presentation</li> <li>• \$1,500 value</li> </ul>
<b>Over \$10,500 marketing value</b>	<b>Over \$7,300 marketing value</b>	<b>Over \$5,700 marketing value</b>	<b>Over \$4,100 marketing value</b>