

2011 MAR Convention Program Guide Agreement & Contract



2011 Convention & EXPO
Nov. 30 - Dec. 2 • Natchez, MS

2011 MAR Convention & EXPO Program Guide Ad Request

- Features a sponsor, exhibitor and attendee directory, event details and special REALTOR® recognition
- Presented to ALL convention attendees at the Convention & EXPO

Back Cover Sponsor (with logo on front cover)	\$600
Full Page Inside Front	\$325
Full Page Inside Back	\$325
Full Page	\$300
1/2 Page	\$200
1/4 Page	\$125

NOTE: All ad files must be submitted by Monday, November 1, 2011.

E-mail files to kwhitfield@msrealtors.org

Company Name: _____

Company Contact's Name: _____

Address: _____

City/State/Zip: _____

Tel: _____ Fax: _____

E-mail: _____

Payment:

Payment for advertising is due at the time of space reservation.

Amount: _____

Please charge my: VISA MC AMEX DISCOVER

Card Number: _____

Exp. Date: _____

My check is enclosed (made payable to the Mississippi Association of REALTORS®)

This application for advertising space represents a commitment to advertise and shall serve as a binding agreement between the parties.

Authorized Signature: _____
(required for processing)

Ad sizes

Full page, non bleed	7.5" x 10"
Full page, bleed	8.625" x 11.125"
1/2 page horizontal	7.5" x 4.875"
1/2 page vertical	3.75" x 10"
1/4 page	3.687" x 4.875"

Specifications

All ads must be in electronic format
All ads must be at least 300 dpi (high resolution)
All black and white ads must be in greyscale

Acceptable formats

Pdf, tiff, eps, high resolution jpg

NO MICROSOFT OR PUBLISHER FILES WILL BE ACCEPTED

GRAPHIC DESIGN SERVICE ARE AVAILABLE FOR AN ADDITIONAL FEE.

Advertising Regulations

All advertising accepted is subject to the approval of the publisher. No advertisement will be accepted from any non-member individual or organization that directly competes with a Mississippi REALTOR® or with the Mississippi Association of REALTORS®.

Questions?

Contact MAR Marketing Director Kathy Whitfield at kwhitfield@msrealtors.org or 601-932-5241 x24.