



*Convention Program Guide  
Advertising Agreement & Contract*

**2010 MAR Convention & EXPO Program Guide ad request:**

Please indicate your request by checking the appropriate box below.

- |  |       |
|--|-------|
| <input type="checkbox"/> Back Cover Sponsor, logo on front cover | \$600 |
| <input type="checkbox"/> Full Page, inside front cover           | \$325 |
| <input type="checkbox"/> Full Page, inside back cover            | \$325 |
| <input type="checkbox"/> Full Page                               | \$300 |
| <input type="checkbox"/> ½ Page                                  | \$200 |
| <input type="checkbox"/> ¼ Page                                  | \$125 |

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Payment**

Payment for advertising is due at the time of space reservation.

**Amount:** \_\_\_\_\_

**Please charge my: VISA MC Discover Am/Ex**

Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_

**My check is enclosed (made payable to the Mississippi Association of REALTORS®)**

**Deadline**

All ad file must be submitted by Monday, Nov. 1, 2010. E-mail files to [kwhitfield@msrealtors.org](mailto:kwhitfield@msrealtors.org).

**Ad sizes**

Full Page	7.375" x 10.125"
½ Page Horizontal	7.5" x 5"
½ Page Vertical	3.625" x 5"
¼ Page Vertical	3.625" x 5"

**Specifications**

All ads must be in high resolution, electronic format. All files must be 300 dpi or higher. Acceptable formats include PDF, JPG, TIF, EPS. **No Microsoft Word or Publisher files accepted.** Graphic design services are available for an additional fee.

**Advertising Regulations**

All advertising accepted is subject to the approval of the publisher. No advertisement will be accepted from any non-member individual or organization that directly competes with a Mississippi REALTOR® or the Mississippi Association of REALTORS®

**Questions?** Contact Marketing & Communications Director Kathy Whitfield at [kwhitfield@msrealtors.org](mailto:kwhitfield@msrealtors.org) or 601.932.5241 X 24

**This application for advertising space represents a commitment to advertise and shall serve as a binding agreement between the parties.**

\_\_\_\_\_

**Authorized Signature (Required)**